

# Tim Cruz

917.434.5440 | Los Angeles, CA 90027  
cruztim@me.com | [LinkedIn](#) | [www.timcruzlovesyou.com](http://www.timcruzlovesyou.com)

## DIRECTOR PRODUCER EDITOR CINEMATOGRAPHER

Experienced producer, cinematographer, and editor with a history of successfully delivering quality projects within deadline and budget constraints. Proven success producing content for film, television, commercials, and marketing campaigns. Story-driven, with strong technical skills, and proven ability to lead complex teams in high-pressure environments to meet project objectives.

### Core Competencies

- Concept Development
- Writing | Copywriting
- Project Management
- Research & Development
- Storytelling
- Editing
- Producing
- Scheduling
- Photography | Cinematography
- Lighting & Sound Equipment
- Large Format Digital & Film Cameras
- Communication & Collaboration

## TECHNICAL PROFICIENCIES

Premiere, Final Cut Pro, AVID, Adobe Creative Suite, MS Office, Operate Red Epic, Arri Alexa and Mini, DSLR, Video, 16mm & 35MM Film Motion Picture Camera, Phantom High-Speed Cameras (2000fps)

## PROFESSIONAL EXPERIENCE

### Freelance Creative Producer, Los Angeles, CA (2007 to Present)

Manage all aspects of production process, including producing, directing, cinematography, and editing of films, television programs, and commercials for diverse clients. Provide clear communication to establish goals, create budgets, and determine schedule. Retain sub-contractors to assist with production needs. Perform business development tasks and create marketing and promotional materials.

- Secrets at the Lake – Directed full-length feature film which will premiere on Lifetime in January of 2020, and be available on Netflix.
- Starting Up Love – Directed full-length feature film which will premiere on the Hallmark Channel and be available on Hulu.
- Instaland – Commissioned to direct a live-action pilot episode by Dreamworks.
- Bits – Served as showrunner and director of a series starring Karan Soni.
- Blind Center – Directed workplace comedy featuring 13 blind actors that is currently available on Amazon Prime.
- Commercials – Directed television commercials for JDate, Christian Mingle, Covergirl, Banana Republic, and Crest White Strips. Delivered 54% increase in brand awareness for Christian Mingle following execution of \$15M campaign.

*Continued...*

- Apple Music Beats 1 - Directed and shot content starring Lady Gaga, Bruno Mars, Billie Eilish, Khalid, One Direction, Alicia Keys, Pharrell, Justin Timberlake and more.
- Gallery Girls 1 – Produced season 1 of the BRAVO series.
- TNT – 30 by 30: Hardwood Dreams 3, and Inside the NBA: Baron Davis Comeback.
- The Speed of Life – Discovery Channel.
- Venom in Vegas – Animal Planet.
- Music Videos - Directed and Produced a slate of music videos, Andra Day, Bebe Rexha, Kendrick Lamar, Theophilus London, Charice, and other Major Label Artists.
- Google – Partnered with fellow content creator to direct and shoot projects for a new digital channel, the Field Day Project. Delivered over 30M views for projects that include “100 Years of Aging” and “The Worlds Slowest Rube Goldberg”.

## **Creative Producer & Director, Studio 71, Los Angeles, CA (2018 to 2019)**

Served as director and creative producer for rebranded WSHH, including Studio71, World Star Hip-Hop, and Snap Discovery Channel. Delivered average of 30M viewers per day in three quarters and over 1M subscriptions within three months.

## **Creative Producer & Director, Fullscreen, Los Angeles, CA (2017 to 2018)**

- Alive in Denver – Produced, directed, and edited Extended Universe for a digital series, leading a team of five and overseeing a writer’s room to develop content. Submitted concepts to studio, cast episodes, and completed location and stage shoots.
- Hot Wheels Unlimited – Served as showrunner for digital series, managing and executing all content creation while managing 15 staff and 20 crew members. Developed pitch decks, partnered with Mattel to discuss creative and legal issues.

## **EDUCATION**

### **B.F.A. in Film**

New York University, New York, NY

## **CERTIFICATIONS ORGANIZATIONS**

Producers Guild of America

PGA Diversity Program

NYU Future Filmmakers Workshop

Free the Work

Fil-Am Creative